



Sara, Ismael, and Guadalupe in Germany, Spain and Mexico

## How to become a Health Equity Advocate

---

Are you passionate about addressing healthcare inequities in your country? Do you want to be part of the solution and help to rebuild trust in healthcare for underrepresented groups? If so, we invite you to explore Sanofi's *A Million Conversations* (AMC) initiative. In this document, you will learn how you can contribute to building a more inclusive healthcare system by becoming a Health Equity Advocate.

### What is *A Million Conversations*?

---

*A Million Conversations* is a global initiative from the pharmaceutical company Sanofi. Our goal is to rebuild trust in healthcare with women, ethnic minorities, LGBTQ+ communities, and people with disabilities.

### Why trust?

---

Trust is the foundation of relationships between people and healthcare professionals. Many from underrepresented groups have lost trust due to ongoing discrimination, implicit bias or services that don't meet their needs. For example, Black women in the UK are almost four times more likely to die in pregnancy and childbirth than their white counterparts.

*A Million Conversations* is Sanofi's commitment to tackle these disparities, with a €50M investment over 8 years. Our initiative is focused on three pillars:

- **Sanofi NextGen Scholarship:** Increasing diverse representation in healthcare leadership roles by funding scholarships for underrepresented groups.
- **Inclusive Dialogues:** Building forums that empower people from diverse communities to speak directly to the healthcare industry about their experiences and explore solutions that will build trust.
- **Influence the System:** Collaborating with partner organizations to produce policy recommendations that will influence positive change in healthcare systems around the world.

The conversations we've empowered and insights we've gathered have already begun to help the healthcare industry, policymakers and governments to identify solutions that will rebuild trust.

We are determined to spark a global conversation about health equity, and above all, to co-build actions with marginalized communities that will improve the situation. **You too can help drive change in your own country and community by becoming a Health Equity Advocate.**

### What is a Health Equity Advocate?

A Health Equity Advocate promotes equitable access to healthcare for all, regardless of gender, ethnicity, socio-economic status, disability status, or sexual orientation. We want to empower a generation of people who understand how to play a role in solving equity issues every single day.

## How can you get involved?

---

Here's how you can take your first steps to becoming a Health Equity Advocate:

- 1. Learn more about *A Million Conversations*:** Explore the [AMC website](#) to discover more about our initiative and exclusive research on healthcare experiences in ten countries around the world.
- 2. Discover ways healthcare can build back trust:** Review recent reports like the [Earning Trust: A Foundation for Health Equity report](#), consider the global implications of the findings and the policy recommendations outlined.
- 3. Speak up to healthcare professionals and policymakers:** Raise your concerns directly with healthcare providers or local policymakers about decisions impacting trust in the system and share your personal healthcare experiences to encourage improvements.
- 4. Engage with your community on healthcare equity:** Discuss healthcare equity issues, recent news, and past events with your friends, family, and local community groups. Together you could propose actions that would help create a fairer healthcare environment.
- 5. Advocate for healthcare equity in your country:** Use social media or public speaking opportunities to promote open dialogue about healthcare equity and push for policies that encourage change in your local healthcare system.
- 6. Collaborate to close the healthcare trust gap:** Seek out local charitable organizations who might be focused on advocating for marginalized communities and encourage them to open dialogues and co-create solutions to healthcare inequities.

Are you interested in partnering with *A Million Conversations*? Please get in touch [amillionconversations@sanofi.com](mailto:amillionconversations@sanofi.com)