

Sanofi to become major partner of the Tour de France

Paris, October 16, 2026. Sanofi and Tour de France today announced that Sanofi will become the first company ever to sponsor the white jersey for both the Tour de France and the Tour de France Femmes avec Zwift.

The white jersey awards the best rider under 25 in the general classification, recognizing emerging talent at the highest level of the sport. This sponsorship brings together two institutions born in France and now recognized around the world: the Tour de France, first held in 1903, and Sanofi, a French company committed to improving people's lives through innovation. Both share a commitment to excellence and endurance, as well as the belief that progress comes from pushing boundaries.

Each year, 10 to 12 million spectators line the Tour de France route, while the race is broadcast across 190 countries and reaches an estimated 150 million TV viewers in Europe. Starting in 2027, Sanofi will build on the Tour's reach to engage the public on health and science education through initiatives developed in collaboration with healthcare professionals and patient organizations. These programs will take place year-round in stage towns, fan zones, along the route, and online, focusing on prevention and patient support.

"The Tour de France has a unique ability to reach millions of people across France and around the world. We are harnessing this extraordinary reach in service of health," said Belén Garijo, Chief Executive Officer of Sanofi. *"Just like a cycling team in the peloton, where riders succeed by working together, we believe scientific progress is also a collective effort. Through the power of sport, we can connect with people, raise awareness of diseases and prevention, and make health information more accessible."*

"The White Jersey embodies the next generation of cycling at the highest level and distinguishes young riders who are already establishing themselves among the best," said Yann Le Moënnier, Chief Executive Officer at A.S.O. *"We are delighted to welcome Sanofi as an official partner from 2027, both on the Tour de France and the Tour de France Femmes avec Zwift. Together, we share a commitment to celebrating talent, progress, and the next generation."*

Sanofi is expanding the power of sports partnerships, turning global reach into meaningful health impact. Previously, Sanofi joined as a partner of the Paris 2024 Olympic and Paralympic Games, and the 24 Hours of Le Mans, raising public awareness of meningitis and diabetes in 2025 and 2026. The Tour de France partnership builds on that journey, continuing a commitment set in motion years ago.

About Sanofi

Sanofi is an R&D driven, AI-powered biopharma company committed to improving people's lives and delivering compelling growth. We apply our deep understanding of the immune system to invent medicines and vaccines that treat and protect millions of people around the world, with an innovative pipeline that could benefit millions more. Our team is guided by one purpose: we chase the miracles of science to improve people's lives; this inspires us to drive progress and deliver positive impact for our people and the communities we serve, by addressing the most urgent healthcare, environmental, and societal challenges of our time. Sanofi is listed on Euronext: SAN and NASDAQ: SNY.

About the Tour de France

Amaury Sport Organisation is a creator and organizer of world-class international sporting events. Specializing in "out-of-stadium" sports, A.S.O. has in-house expertise across every aspect of event delivery, media operations, and the commercial development of sporting competitions. The company operates its own portfolio of events while also leveraging its skills and experience at major sporting events around the world. Each year, A.S.O. organizes more than 300 days of competition across approximately 100 events in 35 countries. Headquartered in Paris, the company relies

on a network of international subsidiaries in the United Kingdom, Germany, Spain, Belgium, Norway, and Saudi Arabia. Active across a wide range of sports, A.S.O. organizes a number of prestigious events, including the Tour de France, Paris-Roubaix Hauts-de-France, Liège-Bastogne-Liège, La Vuelta, and the Lidl Deutschland Tour, as well as amateur cycling events such as L'Étape du Tour. In motorsports, A.S.O. organizes the Dakar and promotes the World Rally-Raid Championship (W2RC). A.S.O. also organizes and develops a wide range of running, trail, mountain biking, and gravel events around the world, bringing together more than 400,000 participants in 2025. The company is also recognized for its expertise in sports content production and distribution. Amaury Sport Organisation is a subsidiary of Groupe Amaury, a media and sports group and the owner of L'Équipe.

Media Relations

Sandrine Guendoul | + 33 6 25 09 14 25 | sandrine.quendoul@sanofi.com

Léo Le Bourhis | + 33 6 75 06 43 81 | leo.lebourhis@sanofi.com

Léa Ubaldi | +33 6 30 19 66 46 | lea.ubaldi@sanofi.com

Laura Romby | +33 6 74 16 74 29 | laura.romby@sanofi.com